

REPORTER

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State Level Launching of VKSA Pre-Kharif Campaign

The Ministry of Agriculture, Government of India, and the Indian Council of Agricultural Research (ICAR), jointly organized the “**Viksit Krishi Sankalp Abhiyan**” (VKSA) as a Nationwide campaign. The State level launching event being organized by KVK, MYRADA on 29th May 2025 at Kanakkamapalayam in TN Palayam Block. The campaign aims to facilitate the preparatory agricultural planning for the Kharif season 2025. The KVK team, along with ICAR Scientists and officials from the State Agriculture Department has made arrangements to visit all 14 blocks in the Erode district.

The inaugural programme was chaired by Dr.R.Thamizh Vendan, PhD, Vice-Chancellor, TNAU, Coimbatore in the presence of Dr.Velmurugan, ADG, ICAR-NRM, New Delhi. During the occasion, Dr.P.Govindaraj, Director, ICAR-Sugarcane Breeding Institute, Coimbatore, Dr.Kailasam Principal Scientist, ICAR-CIBA, Chennai, Dr.Ravindra Naik, Head, Regional Station, CIAE, Coimbatore, Dr.P.P.Murugan, Director of Extension Education, TNAU, Coimbatore and Dr.R.Yasothai, Professor and Head, VUTRC, Erode participated and honoured the occasion. The Senior Scientists & Head of KVK Dr.P.Alagesan earlier welcome the delegates and briefed the programme objectives. The officials from Department of Agriculture, ICDS, IFFCO, Central Sericulture Board, FPOs and Private Companies participated during the event.



The delegates visited 14 stalls established by KVK for the benefit of farming community. With the support of IFFCO, the drone has been demonstrated to get to know more about the technologies and its benefit to the farmers. During the programme, the Chief Guest and delegates released the 17 IEC materials and distributed the agricultural inputs to the farmers.

During the awareness campaign of 15 days, 144 village and total of 26,000 farmers were covered.



World Honey Bee Day

KVK Erode, celebrated World Honey Day on 20.05.2025 in coordination with KVK Promoted Entrepreneur and JKKM Agriculture College. During the programme Mr.R.D.Srinivasan, SMS (Plant Protection), briefed about the promotion of honey bee rearing and development of honey bee clusters. Mr. S. Saravanakumar, SMS (Agronomy), explained about the value added products in honey. He also briefed about the organic farming practices with emphasis on honey bee rearing. Mr. Kathirvel, Honey Entrepreneur explained about the development of queen cells to the participants. He also briefed about the value added products in honey to the participants. Totally 152 participants attend the programme



Celebration of 7th Poshan Pakhwada

ICAR-ATARI, along with KVK organized activities on Poshan Pakhwada from 08.04.2025 to 22.04.2025. Mrs.Siva, Scientist (Home Science) conducted awareness program on Poshan Pakhwada and sensitized Anganwadi staff about importance of nutrition garden in Anganwadi centers for improvement of health and nutrition of children with easy access of fresh vegetables and greens. Technical session on land preparation, types of vegetables and greens to grow, manure application and irrigation methods, pest control by organic methods, and seed conservation were handled. Importance of Micro green cultivation also explained to them due to its high nutritional aspects. A total of 370 members benefited by the programme.



Banana Tissue culture lab inauguration

ICAR KVK, Gobichettipalayam, ICAR NRCB, Trichy, and Sathya bio Tech jointly organized Banana Tissue culture lab inauguration cum Seminar at Nursery Entrepreneurs field of Anthiyur block on 14.05.2025. Officials from department Mrs.Gurusaraswathi, DDH, Dr.Jayabaskaran, Principal Scientists. NRCB, Dr. M.S.Saraswathi, Principal Scientists, Dr.M.Loganathan, Principal Scientists, NRCB delivered technical sessions. Total of 410 farmers participated and benefitted by the programme.



Training to extension functionaries on Advanced reproduction and AI technologies in livestock and poultry

Training to extension functionaries was conducted on 07.05.2025 at NDDDB, Chittode. Basic technical lectures on different cattle breeds and its management practices were explained. Various latest technologies like sorted sexed semen, prosyn nano cream, heat box, milk replacer and use of species specific mineral mixtures was also explained. Challenges and constraints by AI Technicians at field level was discussed. The training was concluded with importance of KVK in promoting secondary agriculture and marketing linkages. 24 participants were benefited by this program.



Farm Implements Distribution under SCSP

KVK, Erode implementing special programme "Schedule Caste Sub Plan" in Erode District for the past three years. KVK selected Vadugapatti village in Modakurichi block for this programme. Paddy is one of the major crop cultivated in this region. To reduce the labour shortage, KVK planned to establish custom hiring center for farm implements with special focus on Paddy mechanization. KVK formed 4 Self-help groups and trained them on operation and maintenance of farm implements like paddy direct seeder, manual and mechanical cono weeder, sprayer and other farm implements. Followed to that, 4 sets of farm implements handed over to the groups for common utilization on 13.05.2025 with the worth of 3.25 lakh. A total of 76 SC members participated in the programme. KVK scientists follow up the group regularly for effective usage of farm machineries.



NABARD Meeting Tribal livelihood development in Talavadi hill region

Erode KVK organised meeting on 19.5.25 at Arepalayam with Tribal people and NABARD DDM (Erode) for implementation of livelihood enhancement activities in Talavadi hill region. Need based analysis was carried out and activities to be prioritized were discussed and finalized. NABARD DDM, Erode explained about different schemes for Tribal development and asked KVK to submit proposals to NABARD for livelihood enhancement through new/up gradation of skills for income generation for tribal people. He also suggested KVK to include village eco-tourism concept with the objective of sharing tribal culture to visitors as one of the way to improve tribal livelihood. 16 members participated in the programme.



Tree spices crop field visit by NABARD

NABARD DDM made field visit to Tree spices fields at Talakarai, Thinnaikadu and Devarmalai villages on 18/06/25 to observed Growth parameters and Bargur breed cows rearing units in tribal farmer's field. Later Solar power fencing units including energizer, solar panel, battery and it's accessories were distributed to the beneficiaries



Extension Functionaries training on Redgram

KVK, Erode participated in the monthly zonal workshop on 19.05.2025 held at Erode. KVK officials explained about the short duration rice varieties and its special features, transplanting techniques in red gram. During the programme, KVK technical programme planned for this year and its technological features also shared to the department officials. The kharif preparedness programme, technology availability, NFSM, NMEO special schemes also discussed for implementation in Erode district. A total of 48 department officials participated in the programme.



Farmers Training on Cassava varieties

KVK MYRADA, Erode District organized ICM training on 16.05.2025 Cassava varieties. Technical lectures on various topics like planting techniques, weed management, irrigation management, basal and top dressing with chemical fertilizer, foliar application of Arka vegetables special, pest & disease management was delivered. Finally the beneficiaries were disturbed with seed materials. 5 farmers were benefited by this programme.



Farmers Group Meeting on Organic farming

KVK Erode, organized farmers group meeting at Kadukampalayam village of Gobichettipalayam Block on 18.06.2025. Mr. R. D. Srinivasan SMS (Plant Protection) explained about the KVK experiences in promotion of organic farming. He also briefed about the pests and disease management in Banana and Turmeric Crop. Dr. Karthik SMS (Animal Science), briefed about the livestock and fodder management to the participating farmers. Mr. Jeevadhalyan, Assistant Director of Agriculture, Gobi Block explained about the schemes and subsidies available in the department of agriculture. Total 108 farmers attended the programme.



Honey Enterprise visits

KVK, Erode promoted honey enterprise as one of the entrepreneurship promotion under ARYA project. Part of programme, successful entrepreneur field visit done by KVK team to study the sustainability and viability of the enterprise. Mr. Kathirvel started honey enterprise with 4 boxes in the year 2019. By continuous follow up and technical guidance, he has now become the master trainer cum entrepreneur in honey production, colony production, value



addition in honey and wax candle preparation. Currently he is maintaining 450 boxes in his farm. His farm located in the foot hills area and blessed with variety of flowers in the forest area which leads to enhance the honey production. He harvested an average of 3-4 kg per boxes and harvested 3 ton of honey in the last months. He also organized world honey bee day programme at his farm in 20.05.2025. A total of 105 students and 20 farmers participated in the programme.

Interaction meeting with Agripreneur

KVK team along with Shri. Arvind G Risbud, Executive Director MYRADA, Bangalore organized interaction meeting with Mrs. Kavitha Agripreneur promoted by KVK Erode at Anupperpalayam village, Sathy Block on 26.04.2025. The Agripreneur shared about her



innovative organic seed coating techniques for agri and horti crops in the brand name of "Farm Pro Agro". Followed to this, she shared about her experiences about organic farming and IFS model units

compassing Banana crop cultivation with green manuring, livestock rearing (Cow, Goat & Poultry rearing and Dog breeding), coconut nursery, VAM & vermicompost production and innovative vermiworms rearing. The team visited Bee keeping unit in Arecanut and Banana field. Mrs. Kavitha also involved in value addition and marketing of farm and value added products in the brand name of "Aara Traders". She established Millet, Turmeric processing unit and marketing her products to all over India and overseas countries with export license.

Training on Farm Mechanization and popularization

Training on the Need and Importance of Farm Mechanization from sowing to harvest and post management techniques was conducted on 22/04/25 at KVK. Availability of latest Farm machineries and their importance in agriculture operations were also briefed to the farmers. The Farmers were then to KVK demo unit and the technologies were explained. 22 farmers were benefited by this program.



Farmer Field School on Profitable Poultry Farm

Farmer Field school was conducted Talkuni village regarding profitable poultry farming on 24.06.2025. Dr K Karthik, Scientist (Animal Science), explained about the summer management and management of farm utensils Dr Prakesh, VAS briefed about diseases and precautionary measures Farmers were then distributed with pamphlets of commonly occurring diseases and its management and farm equipment. 15 participants were benefited by this programme.



Climate resilient farming

KVK, Erode participated in the 2 days national level workshop on "Developing climate resilient farming" organized by Tamilnadu Agricultural University at Horticulture farm, The Nilgiris during 17th & 18th June 2025. Dr. Shaik N. Meera Director, ICAR – ATARI, Hyderabad inaugurated the programme and advised to identify and popularize the district specific climate resilient technologies for improving productivity. Dr. V. Geethalakshmi Former Vice Chancellor TNAU presided over the programme and shared the TNAU experiences and ongoing projects related to climate smart farming. KVK, Erode shared the changing climate scenario in Erode District and its effect on productivity changes, pest and disease infection, heat stress effect on crops and other climate related problems. Experts handled the session on various climate smart technologies and its advantages over conventional farming methods.



Distribution of TMR to FPO members

Gobi fodder plus FPCL promoted by NDDDB and KVK Erode under formation of 10K FPO by GOI. NDDDB being an implementing agency arranged distribution of 5 tones of TMR (Total mixed ration) feed to FPO members with the support of ICAR-NIANP, Bangalore. KVK Erode being CBBO facilitated the program at KVK Campus on 02/05/25. Dr. Alagesan SS & Head give the introductory speech about association of NIANP and KVK in dissemination of technologies through FLD & OFT. Dr Artabhandu Sahoo - Director of ICAR NIANP addressed the farmers about role of KVK in technology transfer, latest technology available in NIANP and use of TMR compared to conventional feed. Dr Aragaswamy, Principal Scientist-NIANP spoke about the latest technology FORTMIN PLUS and its application in field. Finally TMR was distributed to 50 FPO farmers



International Yoga Day Celebration

KVK, Erode organized International Yoga Day celebration at Kallipatti village of Erode district on 21.06.2025. Chief Doctor from Siddha division Nambiyur participated and gave a special session on importance of yoga and breathing exercises, seasonal diseases and its management, role of different medicinal plants and its importance on curing diseases and first aid treatment procedures. KVK officials delivered session on importance of balanced diets, role of nutrition and herbal gardens in healthy intake of vegetables and fruits. Followed to that, participants practicing yoga and other exercise during the programme. All the participants provided with Nilavembu powder for resistant against fever and other diseases. A total of 64 farmers and SHG members participated in the programme.



Krishi Chaupal

Krishi Chaupal is a Government of India initiative aimed at bridging the gap between agricultural scientist and the farming community. It involves farmers gathering to discuss their challenges, share knowledge, and receive expert advice on farming practices, including new technologies and techniques. The programme also focuses on disseminating scientific know-how and providing solutions to farmers' problems at their doorsteps. As a part of the programme, KVK organized webcasting of the Krishi Chaupal event during 12.04.2025 and 10.05.2025 at KVK premises. Farmers scientist interaction also been organized to clarify the farmers doubt and kharif preparedness advisories provided to the farming community. A total of 184 farmers benefitted through this programme.



Training on nutrient management in Groundnut

In association with state department of Agriculture & Farmers Welfare, Nambiyur Block jointly organized training programme on soil health and nutrient management technologies in low productivity areas of Nambiyur block at Emmampondi village on 09.05.2025.

KVK Scientist handled session on Groundnut cultivation techniques and varieties suitable for local climatic condition. Soil fertility and Integrated Nutrient management practices for improving groundnut pod yield also briefed to the farmers. Totally 38 farmers participated in the training programme.



Annual Review workshop cum Action plan meeting

Annual review cum action plan workshop for the year 2025 – 26 organized by ICAR- ATARI, Hyderabad and TNAU on 24th & 25th April 2025 at AC & RI, Madurai campus. Dr. Shaik.N.Meera, Director, ICAR – ATARI, Hyderabad presided the programme and overview about the KVK activities, expectation from ICAR and Ministry of Agriculture & Farmers Welfare. Dr.P. Das, Former DDC felicitated the programme and explained about the genesis and achievements of KVK for the past 5 decades. KVK, Erode presented the Futuristic actives planned for the next 3 years, achievements of the activities in the year 20.4.2025. Dr.P.Das reviewed the NGO KVK activities and future expectations of Ministry from KVK. Followed to that, theme wise action plan presentations was given by the lead scientists for further action.



Popular Articles Published

- ⇒ Yield enhancement techniques in paddy cultivation (Kalaikathir—17.4.2025)
- ⇒ Biofertilizer and its application in crop production (AgriGate)
- ⇒ Evaluation of Organic Nutrient Management in Traditional Paddy (Thooyamalli) cultivation
- ⇒ Role of bio fertilizer in paddy cultivation - Dinakaran
- ⇒ Enhancing additional income through farm pond
- ⇒ Integrated pest management technologies for sesame crop (Kalaikathir - 18.5.2025)
- ⇒ Scope of robotics in future farming (Reader Shelf)

FOR CONTACT

Dr. P. ALAGESAN

Senior Scientist and Head

ICAR Krishi Vigyan Kendra - MYRADA

272, Perumal Nagar, Pudukkottai Road, Kalingiyam Post - 638453

Gobichettipalayam Taluk, Erode District, Tamil Nadu

Mobile No. : 9486077454 E-mail : myradakvk@gmail.com, Websit : www.myradakvk.org



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