

REPORTER

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Minister of State, GoI participation in Viksit Bharat Sankalp Yatra

KVK in association with other central government departments organized VBSY awareness programme at Thotttipalayam GP of Bhavani Block on 11.01.24. On this occasion, Honourable Minister Shri. Bishweswar Tudu, Ministry of State for Jal shakthi & Tribal affairs, Govt. of India presided over the programme and visited exhibitions and stalls of various line departments. Pledge taken followed by presidential address given by Minister and welfare schemes distributed to the worth of Rs. 43.4 lakhs to the farmers, publics, JLG and SHG beneficiaries under KCC, PMEGP, MUDRA funds. Free gas connection distributed to 10 beneficiaries under PMUY, Ayushman health card distributed to 7 beneficiaries under PMJAY and e-shram card distributed to 150 beneficiaries under PMSYMY.



As part of the programme, quiz and drawing competition on Swatchata activities and nutrition conducted for Anganwadi beneficiaries (Mothers) & school children and prizes distributed to the winners of competition. Awareness created on soil health management, natural farming, Ujwala schemes Bank and central government schemes. Demonstration conducted on nano urea application by using drone on banana crop. Leaflets, calendars and booklet on central government schemes distributed to the participants. Various departments like NABARD, Postal, ICDS, Health Dept (PHC), LDM, ATMA, State Agri dept, IOC, MFL, IFFCO, Doordarshan, SHGs, Start-ups, and FPOs participated in this programme. Totally 2376 farmers, farm women, youths, SHGs participated in the programme.



National Level "Best Agri Startup" Award

KVK promoted entrepreneur Mrs.E.Kavitha, Founder, Farm Pro Agro received National Level "Best Agri Startup Award" on 22nd February 2024 at National Institute of Agricultural Extension Management (MANAGE), Hyderabad. Shri.Faiz Ahmed Kidwai, IAS., Additional Secretary, Ministry of Agriculture and Farmers Welfare, Government of India, New Delhi presided over the function and distributed the National Level "Best Agri Startup Award" with the presence of Dr. P.Chandra Shekara, Director General, MANAGE, Hyderabad and Dr.Saravanan Raj, Director, (Agricultural Extension), MANAGE, Hyderabad.



Inauguration of Demo units at Farm/Eco Tourism Center

With the support of NABARD and MYRADA, ICAR KVK, Erode has established Farm/Eco Tourism at KVK, Arepalayam campus which is located in Dhimbam hills. Shri.Shankar Narayan, CGM NABARD, Chennai and Mr.Asoak Kumar, DDM, Erode have visited the project location on 10.01.2024. As part of Farm/Eco Tourism activity, inaugurated the Tribal Information Centre, Tribal Market Outlet and Demo units. The Innovative vertical farming system for nutrition garden and Bee keeping units have been established in the campus. The tribal information centre has exhibits and wall paintings of socio-cultural and farm activities of soligar Tribals. The traditional Peenachi Group have performed the tribal cultural activities.



As a part of the program, NABARD team also visited KVK campus at Gobi and distributed tailoring machine to tribal female trained under Tribal Development Programme of Burgur hills. Nutrition garden kit with traditional seeds distributed to tribal families. The CGM interacted with SHGs, FPOs, Entrepreneurs promoted by KVK and the members displayed their value added products during the program. Tree plantations activities carried out in KVK campus.

KVK Received Best Language Film Award

KVK promoted Surabi Dairy Farmers Producer Company in the hilly regions of Bargur area in order to conserve the native cattle "Bargur Breeds" and to enhance the livelihood of farmers and farm women in the hilly areas through value addition in dairy based products. Based on the experience, the KVK produced short film about the FPO's activities.

MANAGE, Hyderabad selected this film as a Best Language Film (Tamil) titled on "Dairy based Enterprise at Bargur Hills". Dr.P.Alagesan, Senior Scientist & Head, ICAR KVK Erode received award from Shri.Faiz Ahmed Kidwai, IAS., Additional Secretary, Ministry of Agriculture and Farmers Welfare, Government of India, New Delhi with the presence of Dr. P.Chandra Shekara, Director General, MANAGE, Hyderabad and Dr.Saravanan Raj, Director, (Agricultural Extension), MANAGE, Hyderabad on 22.02.2024 .



National Horticulture Fair 2024

National Horticulture Fair 2024 organized from March 5th- 7th, 2024 in collaboration with the Society for Promotion of Horticulture (SPH); BESST- HORT, a Technology Business Incubator ICAR-IIHR; ICAR-ATARI Bengaluru. The theme of the NHF 2024 focused on showcasing and promoting the integration of cutting-edge technologies in horticultural practices. It includes innovations like smart irrigation, controlled environment farming and vertical farming, optimizing resource use and enhancing crop yields, fostering efficient and environmentally friendly horticultural practices for sustainable development. In this regard the KVKs of Krishnagiri, Dharmapuri, Erode, Salem and Vellore were set up the stall in coordination with display posters, models, products. Around 2000 farmers visited the stall and gain knowledge the various horticulture technologies.



Japan team visits to KVK for business opportunities



Farmers and Buyers from Japan visited KVK on 25.01.2024 to get exposure and opportunities for buying Aromatic and spices based value added products from KVK promoted farmers and entrepreneurs. They had Interactions with

Senior Scientist & Head, KVK and technical team about KVK experiences in promotion & marketing aspects of Spices and aromatic crops in Erode District. They were exposed to Curcumin lab to get knowledge on testing procedures for documentation of curcumin value. As a part of the programme, they interacted with Banana fibre extraction group (ARYA) about natural dyeing materials for handicrafts production. 17 Japan delegates and 10 farmers participated in this event.



Capacity Building Programme - Extension Officials

KVK organized need based training to the officials of Department of Agriculture and Horticulture on periodical basis. As per the expectations from the Government of Tamilnadu, KVK organized one day training programme to the ATMA staffs on recent cultivation technologies, seed production technologies in paddy, groundnut crops, disease free sugarcane seedling production techniques on 04.03.2024 at IAEC, Gobi. Similarly the training provided to the DFAC members on Organic input production techniques and the importance of promotion of producer companies at district level on 12.02.2024 at KVK, premises. 32 farmers and 21 ATMA officials participated.



Golden Jubilee of KVK's

ICAR organized curtain raiser event on celebrating Golden Jubilee of KVK's at ICAR KVK, Puducherry on 21.03.24. Various events like unveiling of golden jubilee pylon, hall of fame of KVK's, exhibition stalls, Launching of Golden Jubilee videos of KVK's, handing over torch, release of golden jubilee logo, ATARI logo, badge, special postal cover, publication and CD's were organized during the event. The event was presided by Chief Secretary, Secretary, Director of Agriculture & farmers welfare of Govt. of Puducherry. DDG (AE & Horti), ADG's (AE), VC (TNAU & RLBCAU) and ATARI directors were guest of honor during the events. ATARI Directors, Various Principal Scientists ATARI, Senior Scientists & Head, Deans of colleges and Scientists of various ICAR institutions & KVK's participated in the event. ICAR KVK Erode publication and CD were released during the event, also presented Banana fiber Yoga mat (Entrepreneur product promoted by KVK) embarking the logo of 50 years of KVK to all chief guest & delegates during the events and exhibited various products of Entrepreneurs and FPO's promoted by KVK during the event.



Fodder Symposium

Symposium was conducted for promotion of 1000 FPO by Central Government on fodder production at Vigyan Bhavan, New Delhi on 28.02.24. KVK Erode represented the symposium as CBBO for Gobi Fodder plus FPO. The symposium was presided by Hon'ble union Minister of Animal husbandry, Dairying & Fisheries Mr Parshottam Rupala. Secretary DAHD Smt. Alka Upadhaya emphasized about the breed improvement program through regional germplasm repository. Technical session on Geospatial application for fodder cultivation and latest fodder varieties was discussed by experts from ISRO, IGFRI. Various Central Departments (NLM, NDDDB, IGFRI, ISRO, KVK's) and stakeholders participated and benefited by the programme. 255 farmers and delegates participated in the programme.



Kisan Mela

KVK in coordination with ICAR-CICR Coimbatore organized Kisan Mela on Cotton Cultivation at Anthiyur on 06.02.2024. Mrs. Savithiri President Market Committee, Erode preside over the program and briefed the marketing procedures and MSP rates. Dr. Nalayini, Principal Scientist (Agronomy), ICAR CICR briefed the cotton varieties suitable for ELS cotton. Dr. Sankar Narayanan, Principal Scientist (Agronomy), explained the HDPS varieties suited for cotton cultivation. Mr.R.D. Srinivasan, SMS (Plant Protection), explained the pests management in cotton cultivation. During the programme organized exhibits of technological products for the benefit of farmers. 308 farmers participated in the programme.



Establishment of Value addition unit under SCSP

KVK identified Vadamugam Vellode as Schedule Caste farmer cluster village and implemented comprehensive technology management programme under SCSP for the livelihood promotion. KVK established processing units for cereals & millets for the benefit of farmers.



The area is more occupied by coconut crop which provides regular income to the SC farmers. During the year, in association with ICAR – CPCRI, Kasargod, KVK established value addition unit namely Oil expeller machine. On 06.02.2024, the unit was inaugurated by ICAR – CPCRI Director Dr. Hebbar and handed over to the SHG functioning in the village. The handholding training was given on handling and management of the processing unit for sustainable functioning of the machineries, 60 farmers have participated.



Interstate Training Programme

ATMA Kozhikode, Kerala organized four days (12th -15th, March, 2024) interstate training programme on Banana Fiber extraction & Value addition. Dr.P.Alagesan, Senior Scientist & Head, KVK, briefed the experiences of KVK in banana fibre extraction, & scope for this enterprise in domestic and international market. Mrs.M. Siva, (SMS Home science) handled technical session on Banana fiber extraction, value added products from banana fiber and bark. The farmers interacted with Mr.Uthirakannan (KVK promoted Entrepreneur) shared his experiences on banana fibre extraction and value addition as a group enterprise. The farmers visited Banana fibre handicrafts production unit at Sathy and exposed the different handicraft products from banana fiber and bark.



Scientists Visits

KVK contacted OFT on Asses the performance of Elephant foot yam variety CO-1 and Gajendra at Farmers field of Kugaloor village of Gobichettipalayam block. The seed material collected from TNAU, Coimbatore and CTCRI, Trivendaram for trial purpose. Based on the assessment the Gajaendra variety was found good with respect to yield. Mr.P.Pachiappan, Scientist (Horticulture) organized joint field visit on with CTCRI Scientists. Dr.D.Jaganathan Senior Scientist, and Dr.R.Muthuraj Principal Scientist from CTCRI, Trivendram visited and visited and interacted with trial farmers regarding suitability, yield performance and area expansion of the crop.



Live Webcasting of PM Kisan Samman Nidhi

KVK organized live webcasting on release of 16th Installment of PM Kisan Samman Nidhi on 28.02.2024 at KVK Campus. On this occasion, Dr.P.Alagesan, Senior Scientist and Head explained about the importance of PM Kisan Samman Nidhi, Government of India Scheme for agriculture sector. He also explained about updation of eKYC among the farmers in order to get the next installment of PM kisan. As part of the programme, training organized on natural farming, soil health management, IPDM in major crops, livestock management, post-harvest and value addition in agri crops. Totally 483 farmers participated in this programme.



Awareness Programme on ICAR IIRR Soil testing kit

KVK in association with ICAR-IIRR, Hyderabad organized awareness training programme on ICAR – IIRR Soil testing kit to SC Farmers under SCSP on 08.03.2024 at KVK Erode. Programme was presided by Thiru. Vengadesan, Joint Director of Agriculture, Erode District. Dr. P. Alagesan, Senior Scientist & Head, KVK gave introductory address on importance of soil health management and the KVK activities in promotion of soil health and fertility management. Dr. P. Muthuraman, Head, IIRR highlighted the mini kit developed by the IIRR institute which will be the portable and easily handle model so that farmers can themselves know their soil condition. Dr.P. Jeyakumar, Principal Scientist, IIRR delivered the technical address on usage and importance of bio inoculants to the participating farmers. As part of the programme, Dr. Brajendra, Principal Scientist, IIRR conducted the demonstration of the mini soil testing kit. 200 SC farmers participated and they were provided with technological products like *Pseudomonas fluorescens*, *Trichoderma viride*, VAM, Battery operated sprayer, and IIRR Soil testing kit.



Farmers Exposure

Farmers from Perambalur district visited KVK campus and attended training programme for two days (13th-14th Feb, 2024) on watershed management on 13-14.02.2024. Senior Scientist & Head shared about experience of MYRADA KVK on development of watershed activities in Erode district. KVK scientist explained about watershed structures & it's importance on soil and water conservation.



Integrated crop management practices on maize, cotton and onion crops also briefed to the participants. Followed to this, the members were exposed to documents and accounts maintenance procedures for effective functioning of the watershed projects. 30 farmers participated in this programme. The programme was organized by Tamilnadu watershed development agency, Perambalur district.

Kisan Goshthi

KVK scientist participated in Kisan Goshthi on demonstration of new paddy variety (CO 55) cultivation organized by Dept. of Agriculture & Farmers Welfare, Gobi block on 06.03.2024. Mrs.A.Premalatha, Scientist (Soil Science) explained about importance of TNAU rice bloom (crop specific booster) spraying and nutrient management practices on improving grain yield.



Professor from ARS Bhavanisagar explained about varietal specification of CO-55 paddy and new paddy varieties released from TNAU for the welfare of farming community. On this occasion, Farmers shared their feedback on cultivation of CO-55 variety to the fellow farmers. Yield parameters also recorded from the demonstration plot. 43 farmers participated in this program.

AI Training to Extension Functionaries

One day training program on "Advanced reproduction management and AI technologies in livestock and poultry were conducted at NDDDB SRDTC, Erode on 17.02.24. Dr. K. Karthik, Scientist Animal Science gave technical lectures on different breeds and its management practices. Followed by various latest technologies like sorted sexed semen, prosyn nano cream, heat box, milk replacer and use of species specific mineral mixtures was delivered. Interactive session on challenges and constraints by AI Technicians at field level was also discussed. The training was concluded with importance of KVK in promoting secondary agriculture and marketing linkages was explained. 36 AI inseminators and animal health promoters participated in this programme



Training cum demonstration on value-added products from fish and shellfish

KVK in collaboration with ICAR -CIFT organized 2 days training cum demonstration program on value added products from fish and shellfish between 14.02.24 & 15.02.24. Dr.P. Alagesan, Senior Scientists & Head explained the importance of fish & fish product related enterprises among the tribal farmers to promote livelihood and economy in tribal village.



Dr Chandrasekar, Scientist ICAR -CIFT gave lectures on importance of fish farming and nutritive values in fishes. Dr Karthik, Scientist (Animal Science) explained about the role of KVK in promoting livelihood among SC & ST farmers through centralized scheme.

Practical session on preparation the fish for storage, preparation of fish value added products like fish pickle, dry prawn chutney, prawn fingers and packing & labeling of prepared products were demonstrated by Dr Priya, Scientists ICAR CIFT. 60 ST Farmers participated & benefited by this program.

Farmers Field School

ICAR KVK MYRADA, Erode District participated in the farmers field school on Profitable Poultry farming organized by State Department of Agriculture, Nambiyur Block. Dr. Prakash (VAS) briefed about the different departmental schemes available to the farming communities. Dr K Karthik, Scientist (Animal Science), explained about basics of desi bird and broiler bird rearing. Later method demonstration on pre-requisite of shed arrangement, brooding arrangement, feather sexing and vaccination was delivered. 15 farmers participated and benefited by this program.



Popular Articles Published

- ⇒ Seedling production techniques in groundnut crops - 12.02.2024 (Daily Thanthi)
- ⇒ Vermicompost Production—22.02.2024 (Dinakaran)
- ⇒ Performance evaluation of high yielding new varieties in Finger millet
- ⇒ Latest technologies on seed production in groundnut crop
- ⇒ Soil and water management techniques in off season for improving sugarcane productivity (Dinakaran 22.02.2024)
- ⇒ Drought management techniques and water conservation technologies for improving sugarcane productivity (29.02.2024) Daily Thanthi
- ⇒ Integrated nematode management for enhancing productivity
- ⇒ Integrated nematode management techniques - 15.03.2024 (Dinakaran)
- ⇒ Performance evaluation of high yielding new varieties in finger millet – Published in the National Seminar organized by NGM college, Pollachi

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