

Expression of Interest (EOI) for Digital Agriculture Extension Promoter Course

Organized by: ICAR–ATARI Zone Agriculture Skill Council of India (ASCI), National Skills Foundation of India (NSFI), Tamil Nadu Agricultural University (TNAU) & ICAR–KVK MYRADA, Erode

ICAR–KVK MYRADA, Erode invites **Expression of Interest (EOI)** from eligible individuals and organizations for participating in the **Digital Agriculture Extension Promoter Course**, aimed at strengthening digital competencies in modern farming, sustainable practices, data-driven decision-making, and agri-business management.

Education Qualification: Any Diploma/Any Degree with Computer Skill

Max. Age Limit: 35 (on date of applying)

Eligible Participants

- CEOs / Board Members of Farmer Producer Organizations (FPOs)
- Representatives of Agri-based Organizations / NGOs / FPCs
- Progressive Farmers / Entrepreneurs / Private limited companies
- Students / Youth / Other Interested Candidates

Course Highlights

- Introduction to Digital Agriculture & Smart Farming
- Mobile-based Farm & Non-Farm Advisory, ICT tools & Digital Platforms
- Remote Sensing, Drones, IoT Applications
- Market Linkage, e-Marketing & Business Skills
- Hands-on demonstrations & expert sessions by TNAU, ATARI, ASCI, NSFI & KVK

Note: For further details visit www.myradakvk.org

* No Fee for the Course

* Working Lunch and Refreshment will be provided during the Course Period

Course Duration – 3 Months

How to Apply

Interested candidates/organizations may submit their Resume with recent photographs to the below mentioned Mail ID (myradakvk@gmail.com)

Last Date for Submission: 15 days from date of advertisement

Certification: Participants who successfully complete the program will be awarded NCVET-recognized (National Council for Vocational Education & Training) certificate by Agriculture Skill Council of India.

Contact: -

The Senior Scientist & Head

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