

Successful Women Entrepreneur in Goat rearing

The scientific rearing of goat fetches good income with in a smaller area. “Today the success in the enterprise brings good income and greater social recognition with the support of ICAR-KVK,” Says Mrs. Brindha Devi graduate women from Bungalapudur village in Erode district. She further explains that “the KVK technical input and hand holding support brought a remarkable change in the goat farming system. At the beginning, the income from the goat farming activity found to be very minimum and sometime fall into loss”. The ICAR KVK MYRADA, introduction was an eye opener to make the enterprise as a successful model today.

The following factors found to be the reason for low yield and income at the beginning of the goat farming handled with our own ideas.

- Goat rearing by using local breeds
- Un-hygienic goat rearing method
- Improper feed and fodder management.
- No proper vaccination and disease management.
- Lack of knowledge on marketing.

The training and exposure organized by the KVK have enhanced the knowledge and skill of goat rearing. The technologies applied to the enterprise for the improvement of the activities are:

- Slatted floor shed construction
- Breeds selection
- Goat breed upgradation
- Green fodder production
- Concentrated feed production
- Disease management
- Market Linkage

Slatted floor shed construction:

Constructed the shed with the size of 60' x 20', From the earth surface distance is 4.5 feet height made a platform and above the platform 6.5 feet height roof has been established. Also left the space for goats for feeding 80' x 40'.

Selection of breeds:

Established goat farm with 10 local goats and gradually replaced with tellicherry goat breed, at present the unit is having 100 goat with 20:1 goats and buck ratio. The young lamb from the unit being selected for well growing kids as a parental material for the upgradation and multiplication. The change of local breeds to tellicherry have enhanced the income from the unit.

Goat upgradation:

The technical tips by the KVK encourage to use Boer bucks to cross with tellicherry breed improved the weight of the new born. The weight of the goat ranges from 30 – 40 Kgs at the age of 9 – 10 months. The goat is being sold as alive weight for Rs. 250 / kg at the farm gate.

Green fodder production:

With the support of KVK cultivating mixed fodders like cumbu napier (CO 4), fodder sorghum CO(FS) 29 and hedge lucerne by using the chaff cutter, it makes easy for feeding animals and save the fodder from the loss. Now, appropriately feeding the goat @ 2 kg / goat /day.

Concentrated Feed Production:

Concentrated feed is prepared at the farm level with the technical support from the KVK. It encourages the weight gain in the goat since it contains rich in protein and minerals. The concentrated feed being prepared with the crops being grown at the farm level.

Disease Management:

The PPR vaccination one time in a year being given to the goats to protect the animals from the diseases. The deworming and regular health checkup being carried out in a regular interval to avoid the seasonal diseases.

Income:

50 goats with the average weight of 30 – 40 Kgs from the unit is being sold and fetches the income of Rs. 4,37,500/ year

Scale up:

- KVK identified the farm as a resource centre for goat rearing.
- More than 1000 farmers visited the farm for updating their skill and knowledge on goat rearing
- 30 units were established in Erode district
- Documentary film on Slated Floor Goat Rearing developed as a training material

Awards and recognition:

- Received award from ASPEE Foundation, Mumbai for “**BEST WOMAN ENTREPRENEUR**” for the year 2016 – 2017


