

A success story on Bee-keeping Promotion -An entrepreneur's dream

Mankind usually will get hesitate while seeing the colony full of honeybees. Here is a different person called Mr.Parthiban who resides in kolapalur village of Gobi Taluk. He belongs to farm based family. From his child hood he is interested in beekeeping and handling bees. After his marriage with Manjula, both of them have started beekeeping in their farm with two boxes as a hobby. After seeing their bee-boxes and honey formation, his neighborhood and relatives asked him for honey for its purity without adulteration. Then he thought of promotion of Bee-keeping as an enterprise. In the middle of his hobby, he attended one day training on Entrepreneurship development in MYRADA KRISHI VIGYAN KENDRA and started his enterprise in a wider manner. He created linkages with farmers and CMRCs and establishing beekeeping activity in their field. With two boxes of his enterprise now he is having 30 boxes within 15-20 kilometers from his village.

He is having many cases of impact with his fellow farmers those whom were having beekeeping in their farm with Parthiban's guidance. Mr. K.K. Ramaswamy had approached Mr. Parthiban to get remedy for flower setting in tamarind tree. Mr. Parthiban recommended him for placing Bee-box under the tamarind tree. The farmer had followed his advice and with the support of Bee-box now he is in confidence in getting more yield when compare to previous yield. The couple has one son named Jawahar Raja who is in age of thirteen and studying in class seventh also motivating his parents not to stop the enterprise and to make more farmers to adopt the bee-keeping enterprise. On an average the family is getting additional income of Rs.33, 000.00 in a year with 30 boxes. Both husband and wife are motivating the farmers to have bee-boxes by explaining the advantages. They expressed that due to the presence of bee-boxes, the pollination is occurred in time for the trees to set flowers. The yield of the crop also gets increased. Biodiversity in the nature also get preserved with beekeeping promotion.



Bee box placed near Tamarind Tree

The couple has two types of approach in promotion of Bee-keeping enterprise. One approach is that they will install the bee-box with the interested farmers by their own cost and the sale of honey will be taken care by the owner. Another system which favours him is that he will install the bee-boxes in the likeminded farmers and the honey will be shared among the owner of the farm and with Parthiban. Byback arrangements will be made by him so that the marketing fearness will be less with the producers. Parthiban promotes stingless bee called Italian bee so that the owner can not get the hesitation in handling the bees and extraction of honey process and need not to depend on him for frequent monitoring.

Mr.Parthiban trained the farmers of Germalam, Arepalayam and Burgur area farmers on Beekeeping to motivate them to have bee-boxes in their farm. Burgur CMRC also got supported for bee-keeping promotion with the support of Oxfam in the current period. With the support of this entrepreneur, MYRADA KVK he has planned to establish Bee keeping promotion in hill area so that yield can be ensured in the fruit crops like Mango, Citrus, Amla and also in Tamarind tree. We could observe that both husband and wife are very much addicted to beekeeping promotion and both of them are social service minded persons. Their service will be made into use by MYRADA KVK in the future for the benefit of farming community and also in developing entrepreneurs in Bee-keeping.



Training Programme on Bee

Bee -keeping is one of the activities which have more benefits in agriculture sector. It will enhance the yield of the crop with cross pollination. It helps for maintaining the biodiversity situation. It fetches additional income to the farmers. It is one of the natural predators which protect the crop from damage of pest and diseases. It is one of the profitable economic activities since of its medicinal properties. He opined that he fasten this enterprise as his family's profession since it plays major role in nurturing the nature and the mankind with its benefits.